



Case Study



“We’re installing the DriveCam solution to protect our most valuable assets: our people, our finances, and of course, our reputation.”

SANDRA CARSON
Vice President of Safety
and Crisis Management
Sysco

COMPANY PROFILE

- 180 locations throughout the U.S.
- Fleet of 9,000 heavy duty trucks
- Approximately 400,000 customers

Sysco locks in fleet safety with the DriveCam® driver risk management program, which helps to improve driver behavior, reduce accidents and protect the company against wrongful claims.

Sysco Secures its Fleet and Inspires Safer Drivers with DriveCam

- Drivers learn safe driving skills by seeing their actual behaviors, as recorded
- DriveCam’s program guards against questionable accident claims
- Drivers embrace DriveCam as it is deployed across Sysco’s entire fleet of 9,000 vehicles

Sysco Corporation is a leading marketer and distributor of food products to restaurants, hospitality businesses, healthcare and educational facilities, with 180 locations throughout the U.S. and a fleet of 9,000 heavy duty trucks. Like many companies with large trucking fleets, Sysco drivers have had their share of accidents. That is why Sysco management turned to DriveCam’s video-based driver risk management program to improve driver safety with an aggressive safety/fleet tracking program, and is now deploying the DriveCam solution across its entire business.

Drivers Quickly Realize the Benefits of the DriveCam Solution

As to be expected, many Sysco drivers were uneasy with the DriveCam video event recorders at first. However, they quickly went from finding the recorders intrusive to valuing them as driver risk management tools that help increase their safety by showing them where they needed improvement—and, in many cases, guard them and the company against baseless accident claims.

For example, Eddie Alaniz, a long-time Sysco tractor-trailer driver who delivers to schools, hospitals and restaurants, said that he wasn’t comfortable with the video event recorders when they were first installed. “I didn’t like having the recorder on me all the time. But after I had the accident, I was glad that I had it.” Alaniz explained that one day as he was approaching an intersection, a school bus pulled out in front of him. He tried to brake, but couldn’t avoid a collision. “I’m so grateful the camera captured everything,” he said. “It proved that the accident wasn’t my fault and I was doing my job safely.”



Fellow Sysco driver Efrain Sanchez feels similarly. “At first everyone looked at it as management watching us, but it’s really a benefit,” he said. “Because the truck driver is usually to blame for any type of accident, with DriveCam’s solution you have the benefit of being able to prove what happened in any situation that might occur.”



Protecting Sysco’s Most Valuable Assets

In addition to protecting both drivers and the company from wrongful claims, DriveCam’s program has been instrumental in reducing driver accidents at Sysco—thanks to drivers’ heightened awareness of safety issues, and improved driving habits resulting from coaching based on analyzed event footage.

“You can learn a lot from the video event recorder in a coaching sense,” said Sanchez. “Many people on the road are just driving and not paying attention—now I’m more aware of my surroundings.”

Sandra Carson, Sysco’s Vice President of Safety and Crisis Management said, “The DriveCam solution helps us prevent collisions, guard against questionable claims, and lower our operating costs. But most importantly, it gives us a tool to

help sharpen our delivery associates’ driving skills.” Using the DriveCam video event recorders as effective driver risk management tools, and as training aids to improve safety consciousness while driving, Sysco drivers now drive more safely and have fewer accidents. Sysco is also finding DriveCam’s program to be key to their fleet productivity and fuel management efforts. And Sysco drivers are happy to have DriveCam’s event recorders on board.

According to Richard Herrera, drivers can feel safer with DriveCam. “I’ve been a driver for over 13 years and have seen a lot of false claims happen,” Herrera shared. “You’re basically a driving billboard for a big company, and people might try to take advantage of that.” However, with DriveCam’s program, Herrera and other Sysco drivers are protected from risk on multiple levels—in large part because they are becoming more mindful on the road and improving their driving skills. “Overall, I feel DriveCam’s program has made me a safer driver. It’s helped me to correct my poor driving habits,” he said. “It’s not just there to watch you. It’s there for your safety.”

Sysco couldn’t be happier with the results of implementing the DriveCam program—so much so that it has committed to deploying DriveCam’s program throughout its entire fleet of 9,000 vehicles. Carson concluded, “We’re installing the DriveCam solution to protect our most valuable assets: our people, our finances, and of course, our reputation.”

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As experts in compliance and the science of safe and efficient driving, DriveCam reduces collision-related expenses, fuel costs and the risk of audits and lost business for hundreds of commercial fleets worldwide. We identify and address the causes of poor driving by combining sight and sound with real-time, predictive analytics. With over 500 commercial and government fleet clients, DriveCam monitors 20 billion driving miles annually, while protecting more than 400,000 drivers worldwide. For more information, visit www.drivecam.com